

# COOKIES POLICY

This Cookies Policy is an integral part of the Legal Notice and Privacy Policy of the website <https://www.mktgspain.com/> (hereinafter, the "**Website**").

In order to make browsing the Website easier, ACTIVIDADES DE OCIO Y EDUCACIÓN, S.L. (hereinafter "**MKTGSPAIN**"), as the owner of the Website, with registered address at 2 Calle Alfarería, 28933 - Móstoles, Madrid, Spain, hereby informs you that it uses cookies or other data storage and retrieval devices with similar functions (hereinafter, "**Cookies**").

Therefore, in order to ensure that users have all the information necessary for properly browsing, we provide them with the following information on what cookies are, the types of cookies used on our Website and how they can be configured or disabled.

## 1. WHAT IS A COOKIE?

Cookies are files containing small amounts of information that are downloaded to the user's device when visiting a website.

Cookies are essential for the operation of the Internet, as they offer technical solutions that allow users to browse different websites; they cannot damage the user's equipment/device and can be used to identify and resolve possible errors in websites operation. They may also be used for advertising or analytical purposes.

## 2. USE OF COOKIES

Specifically, MKTGSPAIN uses its own cookies generated directly by this domain and third-party cookies generated from other websites outside MKTGSPAIN, belonging to third party companies, for the specific purposes described below. If, in the future, MKTGSPAIN uses other cookies for the purpose of providing more and better services, the user will be informed of this.

### (i) **Own or necessary technical cookies.**

These cookies allow users to browse a website and use the different options or services available on it, such as, for example, controlling website traffic and data communication, storing content for the broadcasting of videos or sound or enabling dynamic content (for example, text or image loading animation).

MKTGSPAIN does not need your consent to install on your device those cookies that are necessary to activate the features of the Website. Their use is based on the need to provide the services requested. Therefore, since they are necessary for the operation of the site, these cookies will be activated by

default and cannot be rejected or deactivated.

## (ii) Personalisation cookies

These cookies allow information to be remembered, so that users can access the service with certain characteristics that may differentiate their experience from that of other users, such as, for example, the language, the number of results to be displayed when the user searches the site, the appearance or content of the service depending on the type of browser used, the region from which users access the service, etc.

If users themselves choose these features (for example, if they select the language of a website by clicking on the flag icon of the relevant country), the cookies will be considered as a service expressly requested by the user, and will therefore be used exclusively for the selected purpose and without requesting their express consent.

Name	Purpose	Expiry
<u>_GRECAPTCHA</u> <u>Google</u>	Provides SPAM protection	6 months
<u>cookielawinfo-checkbox-non-necessary</u> <u>MKTG Spain</u>	Set by the Data-Protection Cookie Consent Plugin. Used to remember the user's consent for cookies categorised as "Not necessary."	1 year

## (iii) Analytical or measurement cookies.

Statistical cookies help website owners understand how visitors interact with the website by gathering and providing information on an aggregate basis.

The information obtained by these cookies is unlikely to pose any risk to the privacy of users, as they are analysed on an aggregate basis, for the purposes of obtaining statistics and reports that enable the website to operate better.

These are the analytical cookies used on the website:

Suppliers and information from Analytical Cookies	Purpose	Expiry
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<p><u>Google Analytics</u></p>	<p>Google Analytics is a web analytics tool that uses the information from cookies to analyse the number of visitors and visits to the platform, the average duration of the visit, the average number of pages viewed by each user, geographical and socio-demographic reports (based on language, location, Internet provider, device, mobile phone, etc.).</p>	<p>2 years</p>
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### 3. STORAGE PERIODS

The cookies used by MKTGSPAIN will be kept on your device for the time necessary to achieve the purpose for which they were installed and or a maximum of 2 years, unless you opt to delete them through the configuration options of your browser (see section 5 of this Policy).

The specific duration of each cookie is shown throughout this Privacy Policy.

### 4. INTERNATIONAL DATA TRANSFERS

Some of the personal data obtained through third-party cookies will be subject to international transfers, in which case we make sure that the necessary measures will be adopted to protect the confidentiality, integrity and availability of such personal data. For more information on the international transfers made by each third party, please access their privacy policies shown in this Cookies Policy.

### 5. HOW TO ACCEPT, REJECT, BLOCK OR DELETE COOKIES

You can accept or decline cookies at any time by logging back into our preferences panel:

[Link to the preferences panel](#)

You can block or delete cookies through your browser's configuration tools, or you can set your browser to warn you when a server wants to store a cookie:

- a) If you use **Microsoft Internet Explorer**, you will find the option in the menu Tools > Internet Options > Privacy > Settings. To find out more visit: <http://windows.microsoft.com/es-es/windows-vista/block-or-allow-Cookies> and <http://windows.microsoft.com/es-es/windows7/how-to-manage-Cookies-in-internet-explorer-9>.
- b) If you use **Firefox**, go to Tools > Options > Privacy > Cookies. To find out more, visit: <http://support.mozilla.org/kb/en/en/enable-and-disable-Cookies-which-sites-we>.
- c) If you use **Chrome**, go to Options > Advanced options > Privacy. To

find out more, visit:

[h61416https://support.google.com/accounts/answer/?hl=en](https://support.google.com/accounts/answer/?hl=en)

d) If you use **Opera**, you can configure the browser in the Security and Privacy option. To find out more, visit:

<http://help.opera.com/Windows/11.50/es-ES/cookies.html>

e) If you use **Safari** go to Preferences/Privacy menu. To find out more, visit:

[http://support.apple.com/kb/HT1677?viewlocale=en\\_US](http://support.apple.com/kb/HT1677?viewlocale=en_US)

## **6. USERS' RIGHTS AND ADDITIONAL INFORMATION**

You can obtain more information on the processing of your data by MKTGSPAIN, and on how to exercise your rights in our [Privacy Policy](#).

You may also contact MKTGSPAIN by email: [dpo@mktgspain.com](mailto:dpo@mktgspain.com)

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