

PRIVACY POLICY

1. WHO IS THE DATA CONTROLLER?

In accordance with the regulations in force, the user (hereinafter, the "**User**") is informed that the data provided will be processed by ACTIVIDADES DE OCIO Y EDUCACIÓN, S.L. (hereinafter, "**MKTGSPAIN**"), owner of the website <https://www.mktgspain.com/> (hereinafter, "**Platform**") whose contact details are as follows:

- TAX IDENTIFICATION NUMBER: B-82271388
- Registered office: Calle Alfarería 2, 28933 - Móstoles, Madrid.
- E-mail of the Data Protection Officer: dpo@mktgspain.com

The User should carefully read this Privacy Policy, that has been drafted in a clear and simple manner in order to make it easier to understand. Users may freely and voluntarily determine whether they wish to provide their personal data to MKTGSPAIN.

2. FOR WHAT PURPOSE WILL YOUR PERSONAL DATA BE PROCESSED?

The personal data provided by Users through the forms available on the Website will be used for the following purposes:

- To manage queries and suggestions from Users, the basis for processing being the User's express consent.
- To send our newsletter with information about projects, services and events in which MKTGSPAIN participates or organises, the legitimate basis for the processing being the User's consent.
- To comply with the legally established obligations, the basis of the processing being the fulfilment of MKTGSPAIN's legal obligations.

Data processed on the basis of consent may be withdrawn by the User at any time by sending an e-mail to: dpo@mktgspain.com. However, in the event that the data subject withdraws his/her consent, or objects to the processing of his/her data, this shall not affect the lawfulness of the processing previously carried out.

3. WHAT PERSONAL DATA WILL MKTGSPAIN PROCESS?

MKTGSPAIN may process the following personal data:

- Identification data: first name, surname.
- Contact details: telephone number, e-mail address.
- Any other personal data provided by Users in the contact form. It should be noted that Users are solely responsible for the content they submit.

In addition, in order to analyse the performance of our services, data derived from the use of our Platform will be used.

4. HOW LONG DO WE PROCESS YOUR PERSONAL DATA?

MKTGSPAIN will keep Users' personal data only for the time necessary to achieve the purposes for which it was collected, as long as the consent granted is not revoked.

Once processing has been completed, your personal data will remain blocked and available only to the competent authorities until any liability arising from the processing expires, after which your personal data will either be securely deleted or anonymised so that we can continue to use it for analytical purposes.

5. DATA SECURITY

MKTGSPAIN will keep the User's data strictly confidential at all times and will maintain the mandatory duty of secrecy with respect to the such data, in accordance with the applicable regulations. MKTGSPAIN has implemented the necessary technical and organisational measures to guarantee the security of your personal data and prevent its modification, loss, processing or unauthorised access, taking into account the state of technology, the nature of the data stored and the risks to which it is exposed.

6. WITH WHICH RECIPIENTS WILL THE USER'S DATA BE SHARED?

In general, MKTGSPAIN does not provide data to third parties, unless there is a legal obligation to do so, in which case it may be communicated to:

- Public Administrations, in the cases provided for by law, on the basis of compliance with a legal obligation.
- Courts and tribunals, in the cases provided for by law, on the basis of compliance with a legal obligation.

Likewise, the data may be accessed by suppliers of MKTGSPAIN, such access being necessary for the proper fulfilment of legal obligations and/or the purposes indicated above. We use third parties for them to carry out certain tasks relating to our business on our behalf, such as storing our Internet services on servers and managing our relationship with users. MKTGSPAIN will be the Data Controller at all times, without these providers being able to use the personal data for their own purposes.

7. USER RESPONSIBILITY

The User:

- You declare that you are over 14 (fourteen) years of age, that the data you provide to MKTGSPAIN belongs to you and that it is true, accurate, complete and up to date. Therefore, the User is responsible for the ownership and veracity of all the data provided and will keep the information provided suitably updated, in such a way that it reflects his/her actual situation.
- You will be liable for any false or inaccurate information you provide through the Website and for any damages, direct or indirect, that this may cause to MKTGSPAIN or third parties.

8. WHAT RIGHTS DO USERS HAVE?

As the owner of the data, the User may exercise the rights established in the data protection regulations, at any time and free of charge, by writing to the address indicated in the heading of this Privacy Policy, attaching a photocopy of their identity document, or another document that allows the identity of the user to be identified.

a) Right of Access:

You will have the right to be informed by MKTGSPAIN whether or not it is processing your personal data and, if so, to have access to such data and to receive information on the purposes for which they are processed, the categories of data affected by the processing, the recipients to whom, if any, your personal data were provided and the expected period for which the data will be kept, among other information.

b) Right of rectification and deletion:

You have the right to request the deletion of personal data, provided that the legal requirements are met, and the rectification of inaccurate data concerning you when, among other reasons, such data is no longer necessary for the purposes for which it was collected.

c) Limitation of processing, revocation of consent and total or partial objection to processing:

In certain circumstances (e.g., where applicants contest the accuracy of their data, while the accuracy of the data is being verified), they may request that the processing of their personal data be restricted and processed only for the purpose of pursuing or defending claims.

You also have the right to revoke the consent given and to object to the processing at any time, on grounds relating to your particular situation, where the processing is based on our legitimate interest or on the legitimate interest of a third party (including processing for the purposes of direct marketing and profiling). In this case, MKTGSPAIN will cease processing, unless legitimate grounds are demonstrated.

d) Portability of your data:

You will have the right to receive the personal data that you have provided to MKTGSPAIN in a structured, common and machine-readable format, and to be able to transfer it to another data controller without being prevented from doing so by the data controller to whom you have provided it, in the cases legally provided for this purpose.

e) Automated individual decisions:

Furthermore, in addition to the aforementioned rights, in case of automated decisions, including profiling, you have the right to obtain human attention by MKTGSPAIN and to express your point of view and challenge the decision.

f) Others:

Similarly, where personal data is transferred to a third country or to an international organisation, you have the right to be informed about how you can access or obtain a copy of the appropriate safeguards relating to the transfer.

Likewise, you may file a complaint regarding the protection of your personal data with the Spanish Data Protection Agency at the address Calle Jorge Juan, 6, 28001, Madrid, in case you consider that MKTGSPAIN has infringed the rights recognised by the applicable data

protection regulations.

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